

CRADLE OF HOPE

CREATING HOPE, ONE WOMAN AND CHILD AT A TIME



2019

ANNUAL REPORT

www.cradleofhope.net



LETTER *from* LEADERSHIP

Dear Valued Partner,

One of the things I love most about Cradle of Hope is the close-knit community we foster among families in our residences.

The women who live here cook side by side, share meals, play with their children together, conquer their collective fears as they build new skills, and encourage one another during the daunting days of early parenthood.

As you will see in our 2019 Annual Report, our community is made of dedicated staff and Board members, volunteers, donors, and community partners who are committed to creating HOPE.

It is this community that empowers our clients to overcome the challenges confronting them and build a bright future for themselves and their little ones.

IT IS THIS COMMUNITY THAT MAKES ALL THE DIFFERENCE.

THANK YOU for being a part of our community and investing in our life-changing mission.

Rachel Mullelly

Rachel Mullelly
Executive Director



OUR MISSION

The mission of Cradle of Hope is to minister to the physical, emotional and spiritual needs of single mothers and children through transitional housing and support services.

Impact by the Numbers

OUR WORK



In 2019, Cradle of Hope provided transitional housing, healthy meals, mentoring, and life-skills development to **9** single mothers and their **11** children.



29 former residents benefited from follow-up support.



68 women received counseling and support services through the new Cradle Pregnancy Resource Center.

parenting
nutrition
job search skills
healthy relationships

74

CLASSES

infant CPR
art therapy
goal setting
financial planning

82%

of Cradle of Hope's total graduates are **employed** and living in **permanent housing**.

*Since its
inception*

IN 1997

Cradle of Hope has served **94** women and **97** children.

Year in Review

HIGHLIGHTS



We are so grateful to John Celentano, a permanent volunteer from the Knights of Columbus of Saint Ignatius Parish in Yardley, who has made a tremendous difference to Cradle's facilities as a maintenance supervisor.

We partnered with Abington Hospital for free child birth, breastfeeding, and childcare classes for all Cradle of Hope parents.

We partnered with a doula from the Maternity Care Coalition to support expectant clients.

We established a fund dedicated to client's education and job training.

Our social media impact grew, with 151 followers on Instagram and 541 on Facebook. One of our Facebook posts even reached 1,400 people!

We hosted our biggest, most successful fundraiser to date in May, raising \$18,400 for Cradle's life-changing services.



Year in Review

OUR IMPACT

Samantha was pregnant with twins, unemployed, in debt, and struggling with health issues when she reached out to the Cradle of Hope for help. With the Cradle's support, she gained full-time employment as a medical receptionist with full benefits, and has been able to pay off her debt and even begin contributing towards a savings account for the future. Samantha gave birth to two healthy baby boys, and she is now a thriving mother.



Cici entered the Cradle of Hope while her daughter struggled to gain weight in the NICU, having been born at 28 weeks and weighing only 1 lb 12 ounces. Cici had been homeless, even lacking the train fare needed to reach the Cradle in Glenside. Looking back, she marvels at the ways her life has changed. Her daughter came home to a secure and loving environment at the Cradle after spending 92 days in the NICU. And Cici received the case management support and life-skills she needed to build a bright future for herself and her daughter. Today, she is working part-time at Every Good Gift - a community partner organization - and is taking preparatory classes to earn her GED.

Client Testimonial

IMANI'S STORY

2018 was the most challenging year of my life. My aunt and grandmother died a month apart. Unable to handle all the grief, I left college. Six months later, as I was planning my return, I found out that I was pregnant.

I didn't think things could get worse, but in June of 2018, they did. An altercation with my stepmother left my unborn twins and I fighting for our lives. While laying in a hospital bed with a deep stab wound, surrounded by family and police officers, all I could focus on was my unborn twins.

That night I lost everything. I only had the two bags I had come with. All my possessions, my life, my family, and who I thought I was were left behind. I went to a women's shelter in South Philadelphia, but that was a huge shock. I was the youngest woman there, and being pregnant, I knew I had to find stable housing.

Then halfway through my stay, we lost the caseworker assigned for our building. I had no one to help me. I got a job, which wasn't easy being five months pregnant.

Since I've been at the Cradle of Hope (COH), I've been surrounded by an abundance of blessings and supportive people.

After all that turmoil, I finally have a stress-free home in a beautiful neighborhood.



I am now working full-time as an Office Manager/Administrative Assistant for a Pediatric Cardiologist. My twins - almost 11 months old already - are thriving at a local daycare. I am also taking classes at Montgomery County Community College to finish my degree in Social Work. And, I am practicing to get my driver's license, since I received a donated van!

My hope is to grow and be able to provide for my two wonderful blessings; to have enough strength and patience to guide them through life."

**"Even though this year
was extremely tough
and complicated, being
at COH gave me the
peace of mind that I
needed."**

Get to know the Cradle of Hope's new Career Counselor

EXPANDING ECONOMIC OPPORTUNITIES

Kathleen Fredericks, MA, LPC, joined the Cradle of Hope as a part-time career counselor in August. In this role, Kathleen meets with clients to establish self-led goals around their training, education and/or employment.

Kathleen is also a counselor at the Cushing Center for Counseling and Academic support at Eastern University - a role she has held since 2015. She also has previous experience as a clinician in direct care for youth aged 4-17 at CASTLE Center for Family Guidance, Camden, NJ.

Can you describe your role as Cradle's new Career Counselor?

My role as Cradle's Career Counselor is a multi-dimensional one, which I love. I talk with the women about their career goals, both short term and long term.

Together, we map out a plan and explore educational options, work experience opportunities, and how they can balance these with their role as single mothers.

How do you partner with clients to help them achieve their career goals?

I love to talk to with the women about their dreams and see what they light up about. So many want to make a positive difference in the lives of others, often remembering someone who helped and inspired them in their own journey. We first dream big and then start with the small, obtainable steps that they can accomplish now.



Kathleen with her husband, Bryan

Why is this new programming important for Cradle's clients?

This programming is so important at Cradle. Many women have the aspirations of sustainable careers, but don't have the knowledge base of knowing how to navigate the education and career world.

Some women already have college credits and just need assistance in mapping out how to finish their degree. There are so many online options now that it is very possible for them to finish in the near future, even with an infant or young child.

What type of impact do you hope to make?

I hope to make the path a little easier for Cradle's clients as they work towards their dreams. They have overcome so many obstacles already; they are strong and resilient.

I hope to help connect them to opportunities that will lead to a better overall quality of life, doing work they enjoy and earning salaries that can provide what they need for their families.

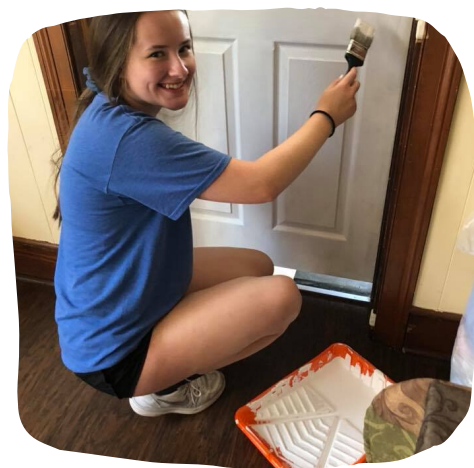


OUR COMMUNITY OF SUPPORT

volunteers
contributed

1,497

hours of
service



Special Thanks to...

- Abington High School for babysitting, cleaning, and providing yard work.
- Arcadia University for babysitting, organizing supply drives, and assisting with administrative duties.
- Archbishop Wood High School for providing maintenance, yard work, and cleaning as part of its Senior Community Day.
- City Light Church for volunteering monthly to paint, clean, and provide maintenance work.
- City School for hosting a supply drive that collected over 500 rolls of toilet paper!
- Glenside Kiwanis for providing supplies and volunteers.
- Gwynedd Mercy University's Department of Early Childhood Education for hosting a holiday event for the mothers and children.
- Jenkintown High School and St. Basil's Academy for providing yard work, babysitting, cleaning, and painting.
- Knights of Columbus for providing maintenance and fundraising support.
- Old Navy for providing supplies and babysitting.
- Optum Client Implementation Team for painting and cleaning.
- PNC bank for teaching life-skills classes on budgeting and building credit.
- Trinity Church for teaching life-skills classes and babysitting.

OUR VALUED PARTNERS

FOUNDATION SUPPORTERS

BLBB Charitable
Beneficial Foundation
Bill and Katie Weaver Charitable Trust
Celentano Family Charity Fund
Dolfinger-McMahon Foundation
Emergency Aid of PA Foundation

Genuardi Family Foundation
Green Tree Community Health Fund
Mill Spring Foundation
Union Benevolent Association
W.W. Smith Charitable Trust

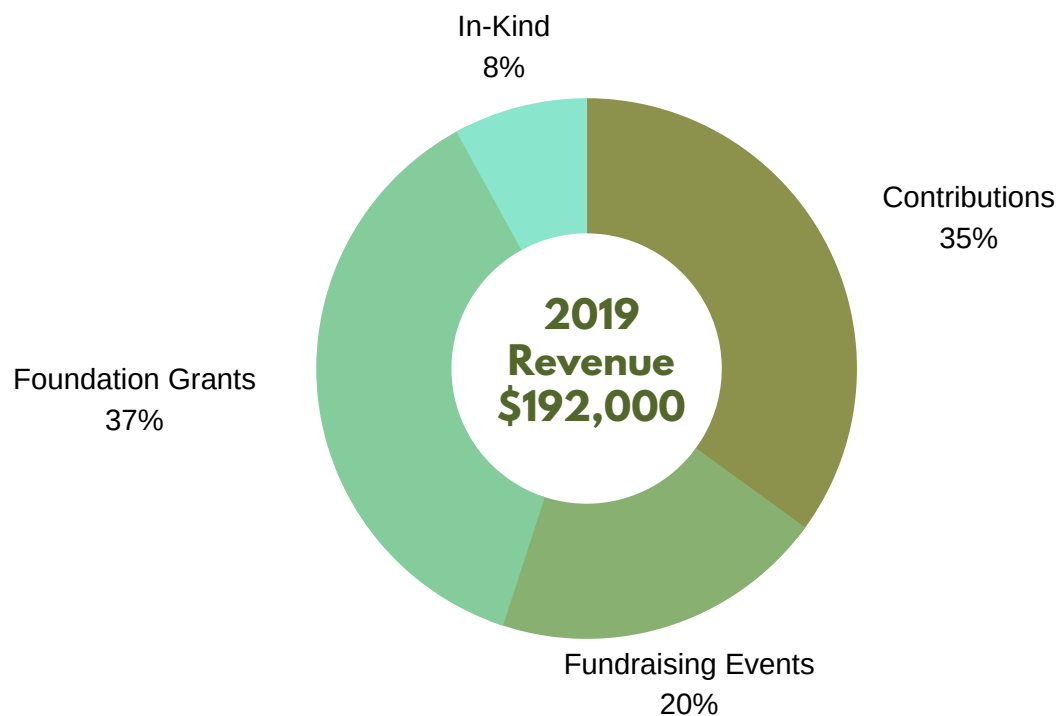
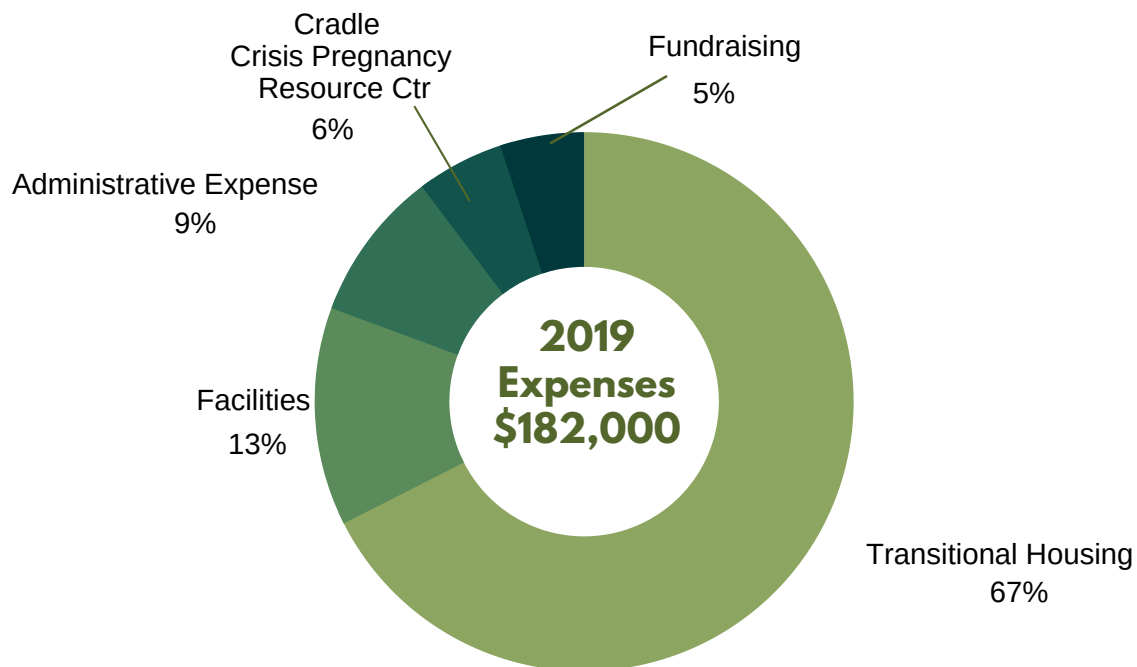
We are so grateful to the many foundations, donors, and community partners who make our work possible.

Abington Hospital Ob-Gyn Clinic
Abington Presbyterian Church
Abington Senior High School
Alpha Pregnancy Center
Amnion Crisis Pregnancy Center
Arcadia University
Bethany Christian Services
Blessed Margaret Maternity Home
Bridge Community Church
Carmel Presbyterian Church
Center for Parenting Education
City Light Church
Earn Program of Montgomery County
Every Good Gift
Glenside Bible Church
Guiding Star Ministries
Holy Martyrs Church

Holy Trinity Evangelical Church
Jenkintown High School
KEYS at Montgomery County Community College
Knights of Columbus
Lakeside Teen Parenting Program
Manor Junior College
Montgomery County Community College
Morning Star Ministries Maternity Home
New Life Thrift Shop
St. Luke's Church
Old Navy
Oreland Evangelical Presbyterian Church
Our Lady's House
Pro-Life Union of Greater Philadelphia
The City School
We Are the World Daycare Center

FINANCIALS

Cradle of Hope is committed to the highest fiscal integrity and transparency as it carries out its life-changing mission. Below is a snapshot of the organization's 2019 actual expenses and income.



WAYS TO GET INVOLVED

There are many ways to support Cradle of Hope's mission and make a life-changing difference for the families we serve.



VOLUNTEER



- Conduct a life-skills class about something you're knowledgeable in (budgeting, healthy cooking, etc.)
- Babysit
- Provide yard work and maintenance
- Organize a self-care outing for moms

GIVE FINANCIALLY



- Make a donation through our website:
www.cradleofhope.net/donate
- Support us all year long by becoming a monthly donor!
- Organize a donation drive with your local friends, place of worship, or workplace.
- Host a house party and invite your friends and family to engage with Cradle of Hope's work.

Questions? Contact Executive Director Rachel Mullelly at 215-572-5937.

BOARD OF DIRECTORS

PRESIDENT

Theresa Supka, MBA
Debate Coach, St. Hilary's School

TREASURER

Heather LaRocca, MSW
Assistant Director, New Day to Stop Trafficking Program,
The Salvation Army

SECRETARY

Levita Burroughs
United Healthcare, Credentialing Specialist Analyst

James Chun
Jr. UX Designer, A Weber

Ray Cwiertniewicz
Student, Westminster Seminary

Bryan Gouge, PHD, LPC
Manager of trauma-relief programs, American Bible Society

Merhson Hinkel, MsPH, OTR/L
Administrator, Hinkel Equipment Rental



A Home for Single Mothers and Children

www.cradleofhope.net
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